



# Synch-Solutions' Four Pillars of Transformation

## *Fully-Leveraged Technology for Organizational Transformation*

*Synch-Solutions is a management consulting and technology services firm dedicated to helping clients align their operations for maximum performance.*

### **Multiple Points of Leverage for Transformation**

One constant in today's competitive environment is that organizations across all industries must strive to fully leverage technology for organizational transformation. Yet, there is no silver bullet that, in and of itself, leads to transformation.

Today, increasing numbers of organizations are employing external firms to manage their systems and infrastructures at lower costs than they could achieve internally, enabling them to invest more in customer-facing solutions that differentiate them in the marketplace. It's just smart business.

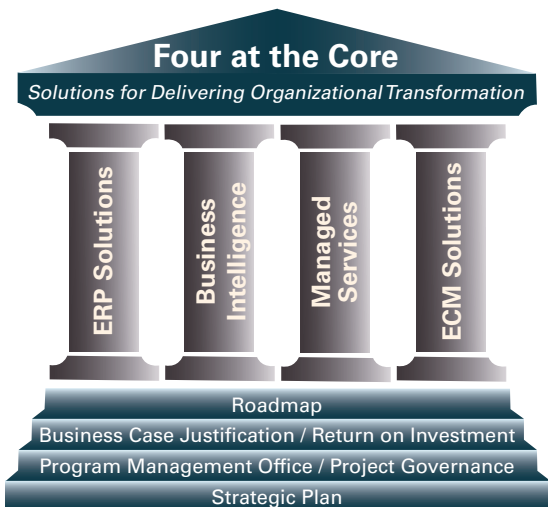
Many organizations today are also awash in unmanageable quantities of paper and electronic documents, which can result in duplication of both types of documents, increased storage expenses, and poor information access across divisions, departments and locations. Such organizations can gain efficiencies and cost savings by establishing more effective means of document management.

### **Transformation That Elevates Value**

Our mission at Synch-Solutions is straightforward. We elevate our clients' value through efficient and effective application of enterprise technology. This requires a strong focus on the highest points of leverage for change and sustainable transformation. While Synch-Solutions possesses the expertise to manage a wide variety of projects, large and small, we see it as our business to be equipped to address the strategic issues that impact the value our clients deliver to their stakeholders.

While organizations have invested heavily in transaction-based systems that enable efficient data collection, many struggle with transforming data into business intelligence that provides a single source of truth about enterprise-wide performance. Making information accessible to the people who need it – when they need it – is a competitive necessity in our global economy.

Further, many organizations are spending more on technology maintenance and support than is necessary. As technology has matured, more cost-effective, high-quality options for maintenance and support of administrative applications and technology infrastructures have become available. Time and resources are finite, and the more that are allocated to managing enterprise technology, the less that can be allocated to continuing to evolve the organization's core competency.



*The Synch-Solutions Four Pillars of Transformation can benefit any organization seeking to create operational improvements. These core services are delivered by exceptional professionals, employing proven methodologies, processes and tools that ensure the depth and sustainability of transformation.*

### Four Pillars of Transformation

As organizations attend to an ever-widening spectrum of IT initiatives, prioritization is imperative. Our experience suggests that the highest points of leverage for improving operational and financial performance are offered by ERP Solutions, Business Intelligence Solutions, Managed Services and Enterprise Content Management (ECM) Solutions. The Synch-Solutions Polaris Methodology ensures that all business process and change management issues that accompany implementation of these solutions are addressed, and that operational performance is optimized. Synch-Solutions can help you leverage IT investments in powerful ways.

### ERP Solutions

Synch-Solutions is an Oracle Gold Partner with unparalleled expertise in implementing, upgrading, optimizing and maintaining Oracle's PeopleSoft and E-Business solutions. We have made significant investments in hiring people with long, distinguished Oracle/PeopleSoft consulting careers, and in developing tools and templates that ensure best practices in project management. Our consultants have managed over 50 full life cycle PeopleSoft implementations and upgrades. We empower organizations to gain performance improvements through ERP-enabled business process integration.

### Business Intelligence (BI) and Data Warehousing (DW)

Operational challenges are increasing, as are the needs to make difficult, and

sometimes unprecedented, decisions. More than ever, employees need timely, accurate data to inform their decisions. Synch-Solutions provides data warehouse and business intelligence solutions that are essential for informed decision-making and performance management. We work with clients to define key performance metrics and develop solutions that consolidate data from disparate systems. We then create scorecards, dashboards and organization-specific reports for dissemination of dynamic, real-time information.

Synch-Solutions can be engaged at various points along the path to organizational knowledge improvement. Whether you are currently looking to develop a data warehouse for information consolidation or working on a BI solution, Synch-Solutions will ensure maximum ROI.

### Synch-SMARTS<sup>SM</sup> Managed Services for the Whole Technology Stack

Application and root (i.e., infrastructure) technologies, as they have matured, have become highly standardized, providing best practice platforms for automating processes. Standardization, in turn, has led to commoditization, which has opened the window of opportunity for gaining efficiencies and cost benefits through managed services. Today, you can leverage the economies of scale that a partner brings. While you need your systems to be secure, available and reliable, managing them internally is not always the best business decision. IT management is our core competency, and we can enable you to better focus on your own.

*Synch-Solutions Managed Application and Root Technology Services (Synch-SMARTS<sup>SM</sup>)* enable you to be smart about delivering IT services. *Synch-SMARTS<sup>SM</sup>* provides full-service, 24/365 IT management and support – at a fixed monthly rate – that reduces costs while providing optimum stability, efficiency and responsiveness. While most managed services organizations address only root technologies, such as LAN, WAN and desktop devices, *Synch-SMARTS<sup>SM</sup>* covers the entire technology stack, also including enterprise applications and databases.

At minimum, *Synch-SMARTS<sup>SM</sup>* can save you 15% of total cost of IT ownership, which will drop straight to your bottom line on a monthly basis. This service also increases predictability of support costs and bolsters green initiatives.

### Enterprise Content Management Solutions

Synch-Solutions delivers Enterprise Content Management solutions that enable efficient management of vast quantities of documents. Our solutions provide a "single source of truth," and improve collaboration within and across divisions and departments. They also improve worker productivity and benefit service to stakeholders through faster and easier access to unstructured data, faster processing times and reduced data entry. In addition, our ECM solutions promote cost savings through reduction in expenses for storage and document delivery. Further benefits include increased information security and regulations compliance, and support of green initiatives.

### ABOUT SYNCH-SOLUTIONS

Synch-Solutions is a leading management consulting and technology services firm committed to delivering business transformation solutions that elevate the value an organization brings to its entire community. We are headquartered in Chicago, Illinois.

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